

Logic Model

Program Name: *Healthy Arizona Project*

Long-Term Problem: *Minority racial and ethnic populations in Maricopa County experience health inequities and suffer from significantly higher rates of diabetes, cardiovascular disease and related health conditions than the non-minority population.*

Goal 1: To engage stakeholders to achieve an agreement on planning Arizona's public health system targeting diabetes, cardiovascular disease and related conditions in the targeted populations

INPUTS	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	MEDIUM TERM OUTCOMES	LONG TERM OUTCOMES
<ul style="list-style-type: none"> Experienced staff Existing relationships with key stakeholders in the target communities Awareness of existing resources and community initiatives in Maricopa County Network of potential advisory board members 	<ul style="list-style-type: none"> Identify a program manager Identify an epi/evaluator Identify an external facilitating organization Develop roles and responsibilities of the Advisory Board (AB) Identify potential members of the AB Convene AB meetings Identify & assess existing community initiatives in Arizona Develop a timeline for the MAPP planning process Identify products to be developed via MAPP process Identify resources and secure commitments Assess community readiness 	<ul style="list-style-type: none"> Hire a program manager Hire an epi/evaluator Contract a facilitating organization Hold and attend at least 1-2 AB meetings Mobilize the AB to start the MAPP planning process Develop a survey to identify community initiatives Produce a MAPP strategic plan Conduct a readiness assessment Develop a Community Team Hold & attend at least 1-2 Community Team meetings Produce a MAPP planning process work plan with input & approval from the Community Team 	<ul style="list-style-type: none"> Program manager and Epi/Evaluator hired Community partners, key leaders committed to serve on the AB Number of strategies and activities implemented Number of activities implemented by the Community Team 	<ul style="list-style-type: none"> Increase capacity among Central Coordinating Organization (CCO) Team Meet with Community partners, key leaders at least once every quarter Data collection to assess support for PSE strategies shows increased support Report results Increase partnership with community stakeholders to support and achieve PSE changes 	<ul style="list-style-type: none"> CCO Team effectively engages and supports community members' policy, systems, & environmental (PSE) strategies Increase partnership with ADHS programs and stakeholders to support and achieve PSE changes Increase support for PSE changes Report and disseminate results Four communities implement an action plan to address PSE strategies

Goal 2: To design a shared community vision and common values targeting diabetes, cardiovascular disease and related conditions in the targeted populations.

INPUTS	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	MEDIUM TERM OUTCOMES	LONG TERM OUTCOMES
<ul style="list-style-type: none"> Experienced staff Existing relationships with key stakeholders in the target communities Awareness of existing resources and community initiatives in Maricopa County 	<ul style="list-style-type: none"> Revisit existing community initiatives to determine if similar efforts have emerged Link similar efforts to the MAPP planning process Identify a visioning approach & logistics Conduct visioning process with Community Team & AB Formulate a shared community vision & common values 	<ul style="list-style-type: none"> Re-administer survey to identify any new community initiatives Provide 1-2 face-to-face technical assistance (TA) Hold at least 1 visioning meeting with AB & Community Team Produce a strong vision statement to ensure MAPP planning process is guided by a shared values 	<ul style="list-style-type: none"> Number of TA and training activities provide to the community Increased focus, purpose, and direction of the MAPP process 	<ul style="list-style-type: none"> TA and training materials revised to reflect PSE changes Number of TA for new community partners Vision and value statement is used to guide MAPP process 	<ul style="list-style-type: none"> Increased resources and TA to enhance community development efforts Increased awareness of the MAPP planning process among target populations

Goal 3: To conduct the MAPP Assessments to understand the factors that affect Arizona's public health system and, ultimately, the health of the targeted populations

INPUTS	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	MEDIUM TERM OUTCOMES	LONG TERM OUTCOMES
<ul style="list-style-type: none"> Experienced staff trained on MAPP Assessments Existing relationships with key stakeholders in the target communities Awareness of existing resources and community initiatives in Maricopa County 	<ul style="list-style-type: none"> Establish subcommittees MAPP assessments as needed Identify assessment needs and logistics Review existing AZ Health Disparities Profiles & other health assessments Review the Maricopa County Local Public Health System Assessment Conduct Community 	<ul style="list-style-type: none"> Conduct at least 1 introduction subcommittee meeting Attend subcommittee meetings Conduct 4 focus groups to identify community assets & strengths Conduct a Forces of Change brainstorming session with AB Analyze data to find common barriers/needs & integrate into TA 	<ul style="list-style-type: none"> Subcommittees meet regularly to assess opportunities to implement PSE changes Contacts identified by Community Team to participate in assessment activities Completed assessment/gap analysis Planning report 	<ul style="list-style-type: none"> Increase awareness of challenges and opportunities to advance an action plan Report and disseminate results Increase awareness of critical challenges and opportunities to advance an action plan to influence policies 	<ul style="list-style-type: none"> % of PSE strategies and interventions implemented Increase public and decision-makers' understanding of a shared vision, goals and strategies to support and achieve policy, systems, & environmental changes

<ul style="list-style-type: none"> Existing current and relevant data to support MAPP Assessments Up-to-date assessment data of the Maricopa County Local Public Health System 	<p>Themes and Strengths Assessment</p> <ul style="list-style-type: none"> Conduct Forces of Change Assessment among targeted populations Identify strategic issues from the Visioning process & the four MAPP Assessments Develop goals related to Vision and Strategic Issues Use the PEARL test to select strategic issues Draft & adopt a planning report by the Community Team 	<p>activities</p> <ul style="list-style-type: none"> Conduct 1 session with the AB to analyze finding from the visioning & MAPP assessments List of prioritized areas and strategies Conduct 1 session to create strategic goals Track the number of new partners & elected officials briefed with the planning report 	<p>developed with PSE goals and strategies</p> <ul style="list-style-type: none"> Community members contact and meet with local policymakers to address the importance of implementing PSE goals and strategies 	<ul style="list-style-type: none"> Community Team develops partnerships with local decision-makers to raise awareness of the PSE goals and strategies 	
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Goal 4: To provide technical assistance and consultation to assist the targeted populations on implementing policy, system and environmental change strategies targeting diabetes, cardiovascular disease and related conditions

INPUTS	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	MEDIUM TERM OUTCOMES	LONG TERM OUTCOMES
<ul style="list-style-type: none"> Experienced staff Existing relationships with key stakeholders in the target communities Comprehensive community action plan to guide and implement PSE changes Resources and partnerships 	<ul style="list-style-type: none"> Disseminate & share planning report Establish a subcommittee to oversee implementation & evaluation activities Develop measurable outcome objectives for strategies & accountability for each objective Develop action plans Collect data & evidence to justify the conclusions for years 1-2 Share results with the 	<ul style="list-style-type: none"> Number & type of dissemination activities for targeted population Recruit & develop an Action Cycle subcommittee Number & type of partnerships to address areas of interest/activities Produce an action plan Track, monitor, & document planning process activities Produce a final evaluation report of years 1 & 2 activities 	<ul style="list-style-type: none"> Number of strategies and activities implemented Baseline measure of PSE strategies and activities Number of appropriate evidence- & practice-based strategies implemented Number & type of partnerships Number of TA & trainings provided to communities Increase the number of community members working to influence 	<ul style="list-style-type: none"> Continue tracking the implementation of PSE strategies & activities Strategies & activities revised & updated to reflect changes in the Community Team's capacity to perform policy-related activities Create the culturally and linguistically appropriate education materials and messages Continue to share lessons learned Develop & disseminate final evaluation report 	<ul style="list-style-type: none"> Increase system design to address prioritize health and social issues Ensure each community team member has strategies for the implementation of effective, sustainable programs that crease measurable outcomes among priority populations Increase physical activities and veg./fruit intake and reduce certain health conditions with the implementation of PSE

	<p>Community Team</p> <ul style="list-style-type: none"> • Design evaluation plan for years 3-5 with the Community Team • Finalize dissemination plan for the project • Review the four MAPP Assessments to explore assets, strengths & opportunities • Review the action plan to coordinate & combine resources • Provide policy training • Implement & monitor action plans • Conduct ongoing data collection • Provide the evaluation reports • Disseminate the evaluation findings 	<ul style="list-style-type: none"> • Produce an evaluation plan including methodology, activities, & mechanism to report action plan results for years 3-5 • Produce a dissemination plan for years 3-7 • Track & monitor activities, time frames and needed resources • Develop pre- & post-survey to assess knowledge & skills to influence policy changes • Provide ongoing TA to ensure completion of action plans • Track activities and relevant components • Produce the evaluation findings • Share the findings with the stakeholders 	<p>policy, systems, and environmental changes</p> <ul style="list-style-type: none"> • Completed action plan(s) • Number of appropriate evidence- & practice-based strategies implemented • Presentations of lesson learned shared with other communities & scientific community 		<p>strategies & activities</p> <ul style="list-style-type: none"> • Reduce the burdens of diabetes, cardiovascular disease and related conditions and reach Healthy People 2020 targets • Continue to disseminate final evaluation report
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